

Cleary University is pleased to announce the speakers for the 2011 Livingston Economic Club Luncheon Series, which enters its eighth year this February. This year's lineup features, for the first time, four individuals who will explore a variety of topics.

Olympic gold medalist, Peter Vanderkaay and sports agent David Arluck will host a dual presentation on the "Business of Sports" on February 25th to kick off the 2011 series. On May 11th, political journalist and author Michelle Malkin will address attendees, while The Honorable William Frist, M.D., former Senator of Tennessee and leading healthcare expert, will close out the season on October 6th.

All luncheons will be held at Cleary University's Johnson Center on the Livingston Campus. Doors open for networking at 11:30 a.m., followed by lunch at noon, the main presentation, and a question-and-answer session.

Cleary University sponsors the Livingston Economic Club Speakers Luncheon Series as a service to our students and our community. The mission of the Livingston Economic Club is to enrich the Livingston County community by hosting speakers who can share a broad spectrum of social, political, intellectual, and cultural experiences.

For additional information on the LEC Speakers Luncheon Series, please contact Amanda Chaborek, Director of Communications and Community Relations at Cleary University at 517.586.3004 or via e-mail at lec@cleary.edu.



**Friday, Feb. 25, 2011 - Peter Vanderkaay and David Arluck: "The Business of Professional Sports"**

Peter Vanderkaay is a five-time NCAA champion for the University of Michigan, where he graduated in 2006 with a degree in biology. In 2004, Peter won a gold medal as a member of the 800m freestyle relay Olympic team and repeated it in the 2008 Summer Olympics. In the same Games, he won his first individual medal, a bronze, in the 200m freestyle.



David Arluck is the founder and President of Arluck Promotions. He has more than a dozen years of leadership experience in developing marketing campaigns and brand management strategies. Arluck has worked with top-tier companies including the National Basketball Association, AOL, Hitachi, Sharp, DoubleClick, and *The New York Times*.



**Wednesday, May 11 - Michelle Malkin: "Culture of Corruption"**

Michelle Malkin began her career in newspaper journalism more than a decade ago and today, her syndicated column appears in more than 100 papers nationwide including *The New York Post*, *The Washington Times*, and *The Detroit News*. She is a regular FOX News Channel commentator and frequently appears on NBC *Nightly News* and *20/20*. She topped *The New York Times* best-seller list with both her first book, *Invasion: How America Still Welcomes Terrorists, Criminals, and Other Foreign Menaces to Our Shores* and her latest book, *Culture of Corruption: Obama and His Team of Tax Cheats, Crooks and Cronies*. Malkin brings to the podium her stark, no-nonsense conclusions about what needs to be done to keep Americans safe in an anxious, dangerous time.



**Thursday, Oct. 6 - The Honorable William Frist, M.D.**

After graduating from Princeton, Senator Bill Frist completed his medical degree at Harvard. During his 20 years in medicine, Frist performed over 150 heart and lung transplants including the first lung transplant, the first pediatric heart transplant and the first combined heart-lung transplant in the Southeast. In 1995, he became the first practicing physician elected to the Senate since 1928. As Senator of Tennessee, Frist emerged as one of the leading voices on health issues in America. Author of several books such as *When Every Moment Counts* and his latest, *A Heart to Serve: The Passion to Bring Health, Hope, and Healing*, Frist remains on the forefront of battles such as HIV/AIDS, bioterrorism, and childhood obesity. Additionally, he serves on several boards including the Clinton Bush Haiti Fund, Hope Through Healing Hands, Save the Children, and Tennessee Score.

**2011 Series Support Options**

**All Sponsors receive the following benefits:**

- ~ Signage at the Luncheon
- ~ Mentions in all press-related materials
- ~ Recognition on the Livingston Economic Club website
- ~ Recognition in the Cleary University newsletter (circulation: 12,000)

**2011 SERIES SPONSOR: \$7,000**

- Recognition as Series Sponsor for all three luncheons on brochures, tickets, and press-related materials.
- One table for eight guests at each luncheon with front row seating.
- Tickets to pre-event VIP reception.
- Recognition by our Emcee at each luncheon.

**Travel & Accommodation Sponsor: \$2,500**

- One table for eight guests at each luncheon with premium seating location.
- Tickets to pre-event VIP reception.
- Recognition by our Emcee at each luncheon.

**Corporate Table Series: \$1,000**

- One assigned table with eight seats, lunch, and recognition at the event.

**Half Corporate Table Series: \$500**

- One assigned table with five seats, lunch, and recognition at the event.

**Individual Series Tickets: \$150**

- One assigned seat and lunch for each event.

**Individual Luncheon Tickets: \$60**

- One assigned seat and lunch for event (space available basis).

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We invite you to join us for the 2011 LEC Luncheon Series. The mission of the Livingston Economic Club is to enrich the Livingston County community by hosting speakers who can share a broad spectrum of social, political, intellectual, and cultural experiences. The 2011 series presents a great lineup of speakers that continues a great tradition established with our first LEC Speakers Luncheon Series in 2004.

Thanks for your continued support of this endeavor.

Tom Sullivan  
Cleary University President

### Sponsors: your logo here!

For 2011 sponsorship opportunities,  
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or 517.586.3009.



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